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SEO ServicesEcommerce SEO for BusinessesDigital StrategyDigital Marketing SydneyDigital Marketing StrategiesDigital Marketing StrategyDigital Marketing ServicesDigital Marketing Agency Sydney AustraliaDigital Marketing Agency SydneyDigital MarketingDigital Agency SydneyDigital AgencyDesigning Company WebsiteDesign Online CourseCustomer Engagement Strategies Customer EngagementCreate Ecommerce Website WordPressContent Strategy Content Marketing TypesContent Marketing StrategyContent Marketing Services SydneyContent Marketing IdeasContent Marketing ExamplesContent Marketing Consultant

About Us

Web Design Sydney

Ecommerce SEO Services

Email Marketing Services helps businesses achieve online success by enhancing visibility, engagement, and conversions. Our expert services include tailored strategies to improve search rankings, drive traffic, and generate leads. Best Local SEO Sydney. Whether you need SEO, web design, digital marketing, or social media management, we create custom solutions to meet your business goals effectively. With proven methods, we help businesses grow and stay ahead in their industry.

Local SEO Perth Blog is essential for businesses looking to enhance their online presence and generate leads. Our expert services include tailored strategies to improve search rankings, drive targeted traffic, and optimize conversions. Whether you need SEO, web design, digital marketing, or content strategies, we provide customized solutions to meet your business goals. Stay ahead with industry-best practices and innovative approaches for sustainable online success.

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Website Designer —

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- Hire an SEO Specialist
- Graphic Design Services
- WordPress Maintenance
- o Online Advertising Specialist
- o Search Engine Optimisation Melbourne Audit

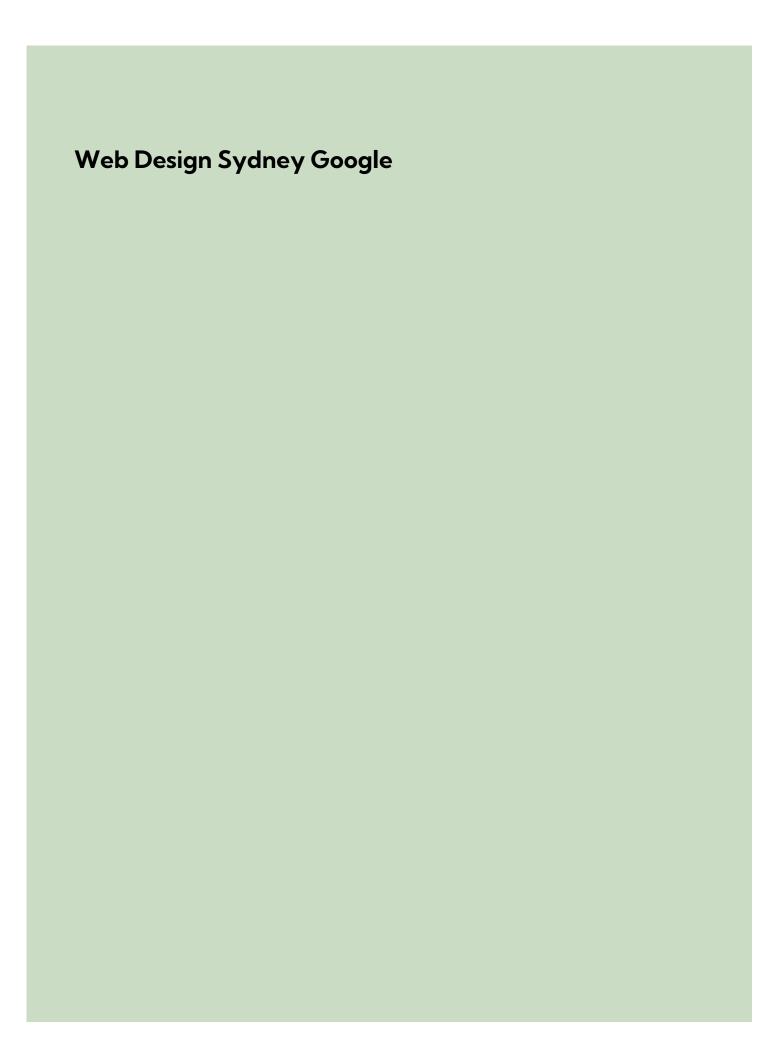
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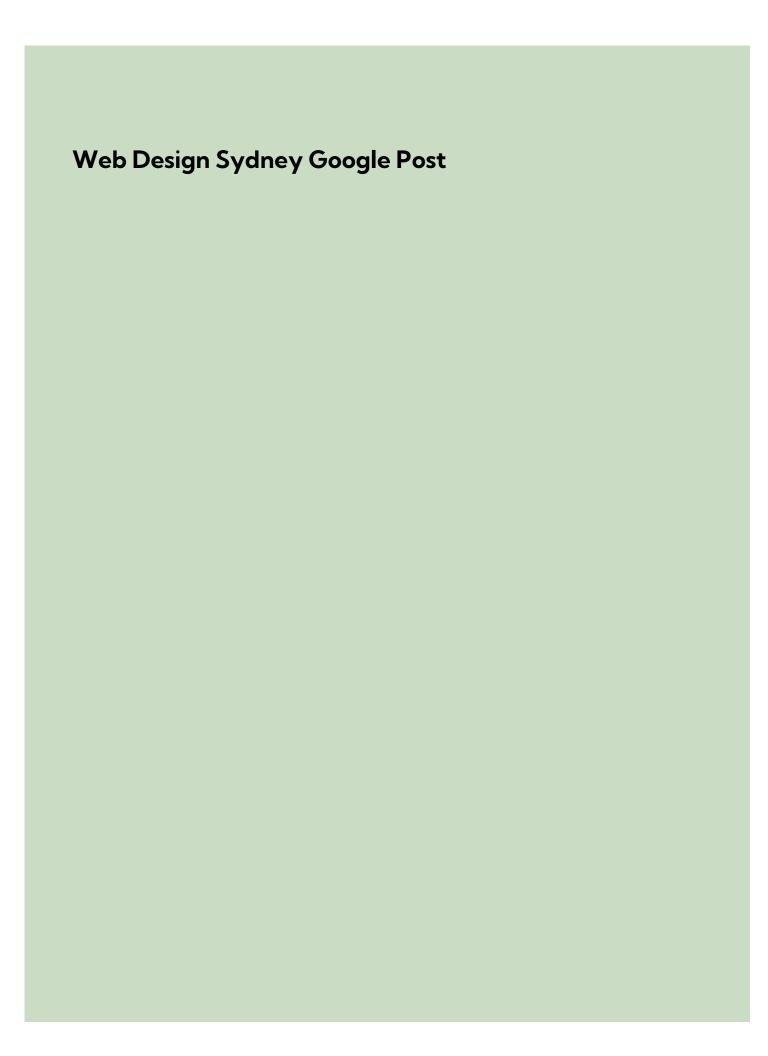
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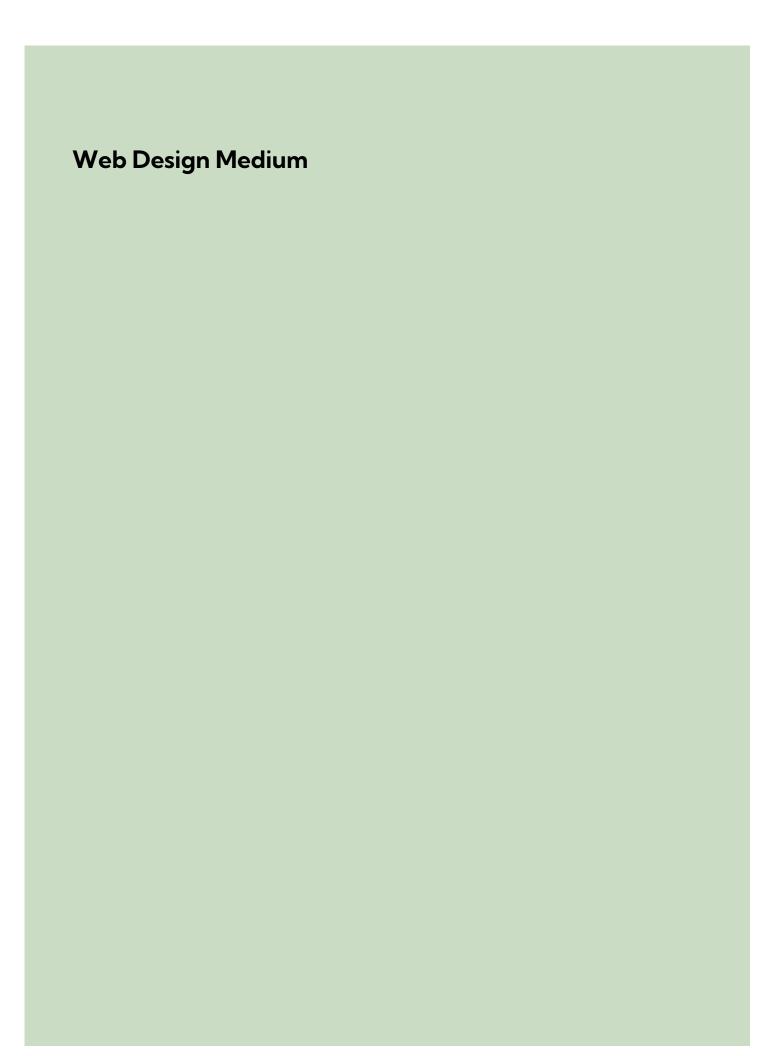
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Web Design Sydney







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Online Advertising Fairfield Tools is essential for businesses looking to enhance their online presence and generate leads. Our expert services include tailored strategies to improve search rankings, drive targeted traffic, and optimize conversions. Whether you need SEO, web design, digital marketing, or content strategies, we provide customized solutions to meet your business goals. Stay ahead with industry-best practices and innovative approaches for sustainable online success.

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Conversion Optimization Brisbane Specialist is essential for businesses looking to enhance their online presence and generate leads. Our expert services include tailored strategies to improve search rankings, drive targeted traffic, and optimize conversions. Whether you need SEO, web design, digital marketing, or content strategies, we provide customized solutions to meet your business goals. Stay ahead with industry-best practices and innovative approaches for sustainable online success.

WordPress Maintenance

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Web Development North Sydney Best Practices is essential for businesses looking to enhance their online presence and generate leads. Our expert services include tailored strategies to improve search rankings, drive targeted traffic, and optimize conversions. Whether you need SEO, web design, digital marketing, or content strategies, we provide customized solutions to meet your business goals. Stay ahead with industry-best practices and innovative approaches for sustainable online success.



Online Advertising Specialist

Website Design Strathfield Specialist is essential for businesses looking to enhance their online presence and generate leads. Our expert services include tailored strategies to improve search rankings, drive targeted traffic, and optimize conversions. Whether you need SEO, web design, digital marketing, or content strategies, we provide customized solutions to meet your business goals. Stay ahead with industry-best practices and innovative approaches for sustainable online success.

WordPress Melbourne Blog is essential for businesses looking to enhance their online presence and generate leads. Our expert services include tailored strategies to improve search rankings, drive targeted traffic, and optimize conversions. Whether you need SEO, web design, digital marketing, or content strategies, we provide customized solutions to meet your business goals. Stay ahead with industry-best practices and innovative approaches for sustainable online success.

Web Developers helps businesses achieve online success by enhancing visibility, engagement, and conversions. Our expert services include tailored strategies to improve search rankings, drive traffic, and generate leads. Whether you need SEO, web design, digital marketing, or social media management, we create custom solutions to meet your business goals effectively. With proven methods, we help businesses grow and stay ahead in their industry.

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Content Marketing Brisbane Best Practices is essential for businesses looking to enhance their online presence and generate leads. Our expert services include tailored strategies to improve search rankings, drive targeted traffic, and optimize conversions. Whether you need SEO, web design, digital marketing, or content strategies, we provide customized solutions to meet your business goals. Stay ahead with industry-best practices and innovative approaches for sustainable online success.

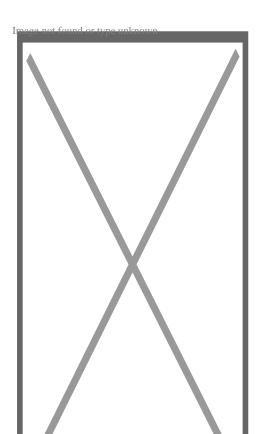
Web Design Best Practices helps businesses achieve online success by enhancing visibility, engagement, and conversions. Our expert services include tailored strategies to improve search rankings, drive traffic, and generate leads. Whether you need SEO, web design, digital marketing, or social media management, we create custom solutions to meet your business goals effectively. With proven methods, we help businesses grow and stay ahead in their industry.

Consultancy Services Trends is essential for businesses looking to enhance their online presence and generate leads. Our expert services include tailored strategies to improve search rankings, drive targeted traffic, and optimize conversions. Whether you need SEO, web design, digital marketing, or content strategies, we provide customized solutions to meet your business goals. Stay ahead with industry-best practices and innovative approaches for sustainable online success.



About website

For the Internet domain, see .website. For the on-demand archiving service, see WebCite.



The usap.gov website

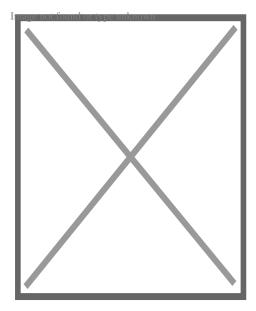
A **website** (also written as a **web site**) is one or more web pages and related content that is identified by a common domain name and published on at least one web server. Websites are typically dedicated to a particular topic or purpose, such as news, education, commerce, entertainment, or social media. Hyperlinking between web pages guides the navigation of the site, which often starts with a home page. The most-visited sites are Google, YouTube, and Facebook.

All publicly-accessible websites collectively constitute the World Wide Web. There are also private websites that can only be accessed on a private network, such as a company's internal website for its employees. Users can access websites on a range of devices, including desktops, laptops, tablets, and smartphones. The app used on these devices is called a web browser.

Background

[edit]

Further information: History of the World Wide Web



The nasa.gov home page in 2015

The World Wide Web (WWW) was created in 1989 by the British CERN computer scientist Tim Berners-Lee.[1][2] On 30 April 1993, CERN announced that the World Wide Web

would be free to use for anyone, contributing to the immense growth of the Web.[3] Before the introduction of the Hypertext Transfer Protocol (HTTP), other protocols such as File Transfer Protocol and the gopher protocol were used to retrieve individual files from a server. These protocols offer a simple directory structure in which the user navigates and where they choose files to download. Documents were most often presented as plain text files without formatting or were encoded in word processor formats.

History

[edit]

While "web site" was the original spelling (sometimes capitalized "Web site", since "Web" is a proper noun when referring to the World Wide Web), this variant has become rarely used, and "website" has become the standard spelling. All major style guides, such as *The Chicago Manual of Style*[4] and the *AP Stylebook*,[5] have reflected this change.

In February 2009, Netcraft, an Internet monitoring company that has tracked Web growth since 1995, reported that there were 215,675,903 websites with domain names and content on them in 2009, compared to just 19,732 websites in August 1995.[6] After reaching 1 billion websites in September 2014, a milestone confirmed by Netcraft in its October 2014 Web Server Survey and that Internet Live Stats was the first to announce—as attested by this tweet from the inventor of the World Wide Web himself, Tim Berners-Lee—the number of websites in the world have subsequently declined, reverting to a level below 1 billion. This is due to the monthly fluctuations in the count of inactive websites. The number of websites continued growing to over 1 billion by March 2016 and has continued growing since.[7] Netcraft Web Server Survey in January 2020 reported that there are 1,295,973,827 websites and in April 2021 reported that there are 1,212,139,815 sites across 10,939,637 web-facing computers, and 264,469,666 unique domains.[8] An estimated 85 percent of all websites are inactive.[9]

Static website

[edit]

Main article: Static web page

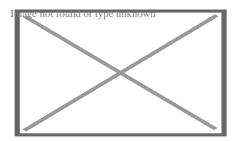
A static website is one that has Web pages stored on the server in the format that is sent to a client Web browser. It is primarily coded in Hypertext Markup Language (HTML); Cascading Style Sheets (CSS) are used to control appearance beyond basic HTML. Images are commonly used to create the desired appearance and as part of the main content. Audio or video might also be considered "static" content if it plays automatically or is generally non-interactive. This type of website usually displays the same information to all visitors. Similar to handing out a printed brochure to customers or clients, a static website will generally provide consistent, standard information for an extended period of time. Although the website owner may make updates periodically, it is a manual process to edit the text, photos, and other content and may require basic website design skills and software. Simple forms or marketing examples of websites, such as a classic website, a five-page website or a brochure website are often static websites, because they present predefined, static information to the user. This may include information about a company and its products and services through text, photos, animations, audio/video, and navigation menus.

Static websites may still use server side includes (SSI) as an editing convenience, such as sharing a common menu bar across many pages. As the site's behavior *to the reader* is still static, this is not considered a dynamic site.

Dynamic website

[edit]

Main articles: Dynamic web page, Web application, and Progressive web app



Server-side programming language usage in 2016

A dynamic website is one that changes or customizes itself frequently and automatically. Server-side dynamic pages are generated "on the fly" by computer code that produces

the HTML (CSS are responsible for appearance and thus, are static files). There are a wide range of software systems, such as CGI, Java Servlets and Java Server Pages (JSP), Active Server Pages and ColdFusion (CFML) that are available to generate dynamic Web systems and dynamic sites. Various Web application frameworks and Web template systems are available for general-use programming languages like Perl, PHP, Python and Ruby to make it faster and easier to create complex dynamic websites.

A site can display the current state of a dialogue between users, monitor a changing situation, or provide information in some way personalized to the requirements of the individual user. For example, when the front page of a news site is requested, the code running on the webserver might combine stored HTML fragments with news stories retrieved from a database or another website via RSS to produce a page that includes the latest information. Dynamic sites can be interactive by using HTML forms, storing and reading back browser cookies, or by creating a series of pages that reflect the previous history of clicks. Another example of dynamic content is when a retail website with a database of media products allows a user to input a search request, e.g. for the keyword Beatles. In response, the content of the Web page will spontaneously change the way it looked before, and will then display a list of Beatles products like CDs, DVDs, and books. Dynamic HTML uses JavaScript code to instruct the Web browser how to interactively modify the page contents. One way to simulate a certain type of dynamic website while avoiding the performance loss of initiating the dynamic engine on a per-user or perconnection basis is to periodically automatically regenerate a large series of static pages.

Multimedia and interactive content

[edit]

Early websites had only text, and soon after, images. Web browser plug-ins were then used to add audio, video, and interactivity (such as for a rich Web application that mirrors the complexity of a desktop application like a word processor). Examples of such plug-ins are Microsoft Silverlight, Adobe Flash Player, Adobe Shockwave Player, and Java SE. HTML 5 includes provisions for audio and video without plugins. JavaScript is also built into most modern web browsers, and allows for website creators to send code to the web browser that instructs it how to interactively modify page content and communicate with the web

server if needed. The browser's internal representation of the content is known as the Document Object Model (DOM).

WebGL (Web Graphics Library) is a modern JavaScript API for rendering interactive 3D graphics without the use of plug-ins. It allows interactive content such as 3D animations, visualizations and video explainers to presented users in the most intuitive way.[10]

A 2010-era trend in websites called "responsive design" has given the best viewing experience as it provides a device-based layout for users. These websites change their layout according to the device or mobile platform, thus giving a rich user experience.[11]

Types

[edit]

Websites can be divided into two broad categories—static and interactive. Interactive sites are part of the Web 2.0 community of sites and allow for interactivity between the site owner and site visitors or users. Static sites serve or capture information but do not allow engagement with the audience or users directly. Some websites are informational or produced by enthusiasts or for personal use or entertainment. Many websites do aim to make money using one or more business models, including:

- Posting interesting content and selling contextual advertising either through direct sales or through an advertising network.
- o E-commerce: products or services are purchased directly through the website
- o Advertising products or services available at a brick-and-mortar business
- Freemium: basic content is available for free, but premium content requires a
 payment (e.g., WordPress website, it is an open-source platform to build a blog or
 website).
- Some websites require user registration or subscription to access the content.
 Examples of subscription websites include many business sites, news websites, academic journal websites, gaming websites, file-sharing websites, message boards, Web-based email, social networking websites, websites providing real-time stock market data, as well as sites providing various other services.

See also

[edit]

- o icon nitermetr portahown
- o Bulletin board system
- Link rot
- Lists of websites
- Site map
- Web content management system
- Web design
- Web development
- Web development tools
- Web hosting service
- Web template system
- Website governance
- Website monetization
- World Wide Web Consortium (Web standards)

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External links



Look up website in Wiktionary, the free dictionary.

Library resources about

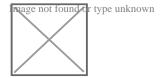
Website

- Resources in your library
- Internet Corporation For Assigned Names and Numbers (ICANN)
- World Wide Web Consortium (W3C)
- The Internet Society (ISOC)
- V C
- 0 **t**

By type

Website topics

- Audition website
- Cashback website
- Fansite
 - o Fan wiki
- o Gripe site
- Health website
- Lab website
 - Library website
 - Microsite
 - Mirror site
 - o Personal wedding website
 - School website



- Academic databases
- BitTorrent sites
- o Blogs
- Chat websites
- Dating websites
- Dictionaries
- Employment websites
- Encyclopedias
- Fake news websites
- Fan wikis
- Image-sharing websites
- Internet forums
- Marketplaces
- Microcredit lending websites
- Online databases
- o Online video platforms
- Q&A sites
- Satirical news websites
- Search engines
- Social bookmarking websites
- Social networking services
 - defunct
- Tor hidden services
- Web directories
- Webcomics
- Wikis



- Astronomy websites
- Biodiversity databases
- Biology websites
- Educational websites

Lists by subject

- Environmental websites
- Food and drink websites
- Video game websites
- Image-sharing websites
- Professional wrestling websites
- Founded before 1995
- Most visited websites
- Websites blocked in Belgium

Other

- Websites blocked in China
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- Websites blocked in Singapore
- Websites blocked in the United Kingdom
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